



Information

for

Sponsors, Advertisers, Exhibitors, Donors

SWAMTA Regional Conference 2019

Georgetown, TX

March 27-30th, 2019

Dear Music Therapy Supporter,

The Southwestern Region of the American Music Therapy Association (SWAMTA) annual conference is **March 27th-30th, 2019**. Because you're an influential member of the community, we would love to have your support.

SWAMTA regional conference will be at the **Sheraton Austin Georgetown** at 1101 Woodlawn Avenue, Georgetown, TX 78628. The conference is an opportunity for music therapists to hone clinical skills, reconnect with colleagues, and expand capabilities through continuing education. These experiences allow music therapists to provide high quality music therapy services to clients. SWAMTA anticipates approximately **300 attendees** from across the United States.

Your support goes a long way toward helping us build and sustain a vibrant conference program for 2019 and for years to come. There are four ways to support us:

- **Sponsors** are visually represented and recognized on materials throughout the conference.
- **Advertisers** can reach our attendees before, during, and after the conference through our mobile app and pdf conference program.
- **Exhibitors** will have a dedicated space to work with during the conference, where you can sell your products or services directly to participants.
- **Contributors** will receive special recognition for their donations.

Because SWAMTA is a 501(c)(3) organization, a portion of your contributions may be tax deductible.

We look forward to adding your advertising and marketing to the 2019 conference in Georgetown.

Sincerely,

Diane Powell

SWAMTA Vice President
dianemusictherapy@yahoo.com

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Sponsorship Opportunities

All sponsorships will be selected at the discretion of the SWAMTA board of directors.

Opening Session Sponsor - \$10,000+ (1 available)

This sponsorship provides financial support for the opening session of the conference. This may include bringing an esteemed keynote speaker and/or providing a meal to conference attendees. As the opening session sponsor you will receive:

- Opening ceremony welcome address given by a representative of your organization
- Onstage signage for opening ceremony
- Signage placed at the conference registration area
- Your logo on conference swag bags
- Your brochure or marketing item in all SWAMTA bags (you provide)
- A booth in the exhibition hall
- Full-page ad in the PDF conference program
- Home screen placement in the conference app
- 1 facilitated email to SWAMTA conference attendees post-conference
- Logo recognition on SWAMTA website and social media

Closing Session Sponsor - \$5,000+ (1 available)

This sponsorship provides financial support for the closing session of the conference. This may include bringing an esteemed closing speaker and/or entertainment. As the opening session sponsor you will receive:

- Closing ceremony welcome address given by a representative of your organization
- Onstage signage for closing ceremony
- Your brochure or marketing item in all SWAMTA bags (you provide the item)
- A booth in the exhibition hall
- Full-page ad in PDF conference program
- Logo placement in the conference app
- Logo recognition on SWAMTA website and social media

Sponsorship Opportunities

All sponsorships will be selected at the discretion of the SWAMTA board of directors.

Advocacy Event Sponsor - \$750+ (1 available)

This sponsorship provides financial support for an advocacy event that is designed to increase awareness of music therapy at the state legislative level (Texas, Oklahoma, New Mexico). As the advocacy event sponsor you will receive:

- Opening event welcome address given by a representative of your organization
- Your brochure or marketing item in all SWAMTA bags (you provide the item)
- A booth in the exhibition hall
- Half-page ad in conference program
- Logo placement in the conference app
- Logo recognition on SWAMTA website and social media

Conference Session Sponsor \$500 (3 available)

This sponsorship provides financial support for acquiring a special guest speaker for a concurrent session. As a conference session sponsor you will receive:

- Opportunity to introduce your organization prior to the guest speaker's presentation.
- Your brochure or marketing item in all SWAMTA bags (you provide the item)
- A booth in the exhibition hall
- Half-page ad in conference program
- Logo placement in the conference app
- Logo recognition on SWAMTA website and social media

Sponsorship Opportunities

All sponsorships will be selected at the discretion of the SWAMTA board of directors.

Lanyards Sponsor \$500 (1 available)

This sponsorship provides financial support to purchase lanyards for conference attendees.

- Your logo or company name on all lanyards (200-300 conference attendees)
- Your brochure or marketing item in all SWAMTA bags (you provide the item)
- A booth in the exhibition hall
- Half-page ad in conference program

Swag Bag Sponsor \$500 (1 available if no Opening Session Sponsor)

This sponsorship provides financial support to purchase swag bags for conference attendees. Please note: this sponsorship is only available in the event that an opening session sponsor is not secured.

- Your logo on all bags (200-300 conference attendees)
- Your brochure or marketing item in all SWAMTA bags (you provide the item)
- A booth in the exhibition hall
- Half-page ad in conference program

Exhibitor Opportunities

All exhibitors will be approved at the discretion of the SWAMTA board of directors.

Exhibiting at conference is a fantastic way to sell your products to music therapists and share information about your business and services. Exhibitor Registration includes a booth with 6ft. table and tablecloth and a complimentary listing in the conference programs's exhibitor directory.

Exhibitor Agreement

This agreement will serve as a formal agreement between the Southwestern Region American Music Therapy Association (SWAMTA) and the Exhibitor. Registering to exhibit acknowledges your acceptance of this agreement.

Decorating Services

The basic decorating (tablecloth and 2 chairs) will be included in the cost of the exhibit space. Electricity is limited. However, SWAMTA will attempt to accommodate electricity needs. The size of the booth may vary depending on available hotel space at the discretion of SWAMTA.

Box Lunches

Every sales, marketing and professional organization exhibitor will receive 1 complimentary box lunch on Friday March 29th. One additional box lunch may be purchased for \$15. Sheraton box lunch options include turkey or vegetarian sandwich with chips, fruit, cookie, and bottled water or soft drink. Selections will be confirmed prior to conference.

Exhibitor Registration	Deadline FEBRUARY 1st, 2019
Sales, Marketing, Professional Organization	\$60
University/College Association	\$25
Internship Site (Internship Fair only)	Free
Additional Needed Table	\$20/per table

Conference Registration

In order to attend events/sessions at the conference *outside* of the Exhibit Hall, all exhibitors must register separately for conference attendance.

Cancellation Policy

Cancellation of booth space for any reason is subject to the following terms: Cancellation on or before the Early Bird deadline will result in a 50% refund of the exhibit fee. After the Early Bird deadline, the full exhibit fee will be retained. All cancellation notices must be sent to dianemusictherapy@yahoo.com

Exhibitor Opportunities

All exhibitors will be approved at the discretion of the SWAMTA board of directors.

Exhibit Hall Schedule		
Set Up:	Thursday 3/28/19	5:00pm-7:00pm
Set Up:	Friday 3/29/19	7:00am-8:00am
Show Hours:	Friday 3/29/19	8:00am-5:00pm
Show Hours:	Saturday 3/30/19	8:00am-12:00pm
Take Down:	Saturday 3/30/19	12:00pm-1:00pm

Use of Space

Exhibits shall not extend into the aisles nor obstruct the view from adjacent booths. Nothing shall be posted on or otherwise attached to columns, walls, floors, or other parts of the building or furniture. All activities must be confined to the assigned exhibit space of the exhibitor. Exhibitors shall not share space or sublet space without expressed consent of SWAMTA, Exhibits Coordinator, or designee. No outside alcoholic beverages will be permitted in the exhibits area at any time. The exhibit area shall not be used for storage during open hours. All local fire and safety regulations will be enforced. Exhibitors are not permitted to provide their own electrical equipment. Electricity and internet must be ordered through the Sheraton Hotel.

Security

Exhibits will be located in an open area inside the hotel designated for conference activities. SWAMTA will provide a secure room for exhibitors to place items overnight. You are responsible for your booth when the exhibit hall is open. SWAMTA, its officers, and the hotel/convention center do not assume responsibility for the loss of exhibitor's property due to theft, fire, accident, or other causes. Exhibitors must wear their name badges at all times.

The Exhibitor assumes responsibility and agrees to indemnify and defend SWAMTA, Sheraton Austin Georgetown, and their respective employees and agents against claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither SWAMTA nor the conference hotel maintains insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance.

Advertiser Opportunities

All advertisements will be approved at the discretion of the SWAMTA board of directors.

In 2019, SWAMTA will offer a paperless conference experience. While a full program PDF will be available for download on the SWAMTA website and within the conference app, participants will not receive a paper program.

Conference Program + App

Advertise your school, product, or services in our conference program and mobile app via half, or full page ad and a dedicated listing in the sponsorship area of the app.

Pricing		
Half-Page PDF Ad <i>and</i> Sponsor Listing in App	7"x5"	\$40
Full-Page PDF Ad <i>and</i> Prime Placement Sponsor Listing in App	7"x10"	\$60

Advertisement Terms

1. All advertisements must be submitted in a high-quality electronic format (.jpg, .png). Please email Veronicalb.mtbc@gmail.com with any questions regarding advertisement submissions.
2. Please send your advertisement file to Veronicalb.mtbc@gmail.com no later than **FEBRUARY 1st 2019**. Do not mail a printout of the advertisement.
3. Payment must be received by **FEBRUARY 1st 2019** in order to reserve your advertisement space in the program.
4. To receive a refund, cancellations must be made in writing to Veronicalb.mtbc@gmail.com no later than **FEBRUARY 8th, 2019**.

Donation Opportunities

All donations will be approved at the discretion of the SWAMTA board of directors.

Swag Bag Inserts or Items

Advertise your school, product, or services in our swag bags by donating a flyer, brochure, coupon, or item (pens, notepads, instrument, stickers, etc). Please donate 300 like items.

Deadline:

Swag Bag Items must be confirmed by **FEBRUARY 1st, 2019**.

Swag Bag Items must be received no later than the Monday prior to conference **MARCH 25th, 2019**.

Contact SWAMTA Vice President Diane Powell dianemusictherapy@yahoo.com for shipping instructions.

Door Prizes

Advertise your school, product, or services by donating a door prize to be given away during opening/closing session, professional and student business meetings to promote attendance. Example items include musical instruments, books, educational opportunities, products, services, and music.

You may arrange to provide your prize to a local committee member prior to or at the conference. Contact SWAMTA Vice President Diane Powell dianemusictherapy@yahoo.com with any further questions about door prizes.

Conference Location Information

Sheraton Austin Georgetown
Hotel & Conference Center
101 Woodlawn Avenue
Georgetown, TX 78628.

MARKETING AGREEMENT

Use this link to complete the marketing agreement online:

www.swamta.org/sponsor

OR

You may also send the form on the following page WITH payment

to Alix Brickley.

SWAMTA

Attn: ALIX BRICKLEY

7010 Staffordshire #119

Houston, TX 77030

SWAMTAHelp@gmail.com

Contact Information

Please print exactly as you would like your information to appear in publication:

Company/Organization			
Contact Person			
Address		City, State, Zip	
Phone		Email	

Please select ALL that apply.

Sponsorships	
<input type="checkbox"/> Opening Session Sponsor	\$10,000
<input type="checkbox"/> Closing Session Sponsor	\$5,000
<input type="checkbox"/> Advocacy Event Sponsor	\$750
<input type="checkbox"/> Concurrent Session Sponsor	\$500
<input type="checkbox"/> Lanyard Sponsor	\$500
<input type="checkbox"/> Swag Bag Sponsor	\$500
Exhibitors (included for all sponsors)	
<input type="checkbox"/> Sales, Marketing, Professional Organization	\$60
<input type="checkbox"/> Add one additional box lunch	\$15
<input type="checkbox"/> University/College Association	\$25
<input type="checkbox"/> Internship Site (Internship Fair only)	\$0
<input type="checkbox"/> Additional Needed Table	\$20/per table
Advertisements (included for all sponsors)	
<input type="checkbox"/> Half Page PDF Ad and Sponsor Listing in App	\$40
<input type="checkbox"/> Full Page PDF Ad and Prime Placement Sponsor Listing in Ap	\$60
Donations	
<input type="checkbox"/> Swag Bag Item List Item: _____	\$0
<input type="checkbox"/> Door Prize List Item: _____	\$0
TOTAL	_____

Payment Method:

<p><i>Method of Payment</i></p> <p><input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover</p>
<p><i>I authorize payment of the designated amount.</i></p>
<p>Signature: _____</p>
<p>Credit Card Number: _____</p>
<p>Expiration: _____</p>
<p>3 Digit Code: _____</p>
<p>Billing Address: _____</p>
<p> </p>

If paying by form, Send completed contract and payments to:
 SWAMTA,
 Attn: ALIX BRICKLEY
 7010 Staffordshire #119
 Houston, TX 77030
SWAMTAHelp@gmail.com

If paying via website, you do not need to submit this form.

By submitting this form you agree to comply with the AMTA Code of Conduct. All applications subject to approval by the SWAMTA board.

Deadline for submissions is FEBRUARY 1ST 2019